



10/10/2009

SAVE THE DATE
November 6, 2009
6 PM to 10 PM
VBC – North Hall



Dear Friends:

Keller Williams Realty of Madison County would like to personally invite you to partner with us for the 3rd Annual **RedBASH** Charity event. The purpose of this fundraising event is to contribute to the health and well being of our local community.

Since our inception in 2007 The RedBASH Charity event has raised over \$66,000 dollars which have been applied to 2 Habitat for Humanity homes built in Madison County (2007 & 2008); and to Greengate School for their comprehensive reading, spelling and writing curriculum tailored to children with dyslexia (2008).

We are asking for your partnership, dedication and commitment to achieve this year's goal of raising \$50,000. Funds will be dispersed among Greengate School and the Autism Resource Foundation (see attached summaries for additional information).



We have provided a sponsor / donation packet for your review and consideration. We encourage you to participate in this worthwhile event.

On behalf of Keller Williams Realty and our beneficiaries we thank you for your generous support.

Sincerely,

Lisa Kleiner

Lisa Kleiner, Chair
Christine Petroff, Operating Principal
Robert Simons, Broker (Huntsville)
Jim Hoekenschneider, Broker (Madison)

Keller Williams Realty, Huntsville
2410 L and N Drive, Suite C
Huntsville Alabama 35801
256-519-7220 / 256-519-7242 (fax)

Keller Williams Realty, Madison
1593 Hughes Road
Madison, Alabama 35758
256-319-3700 / 256-319-3701

RedBASH 2009

Sponsorship Levels

\$2,500 Platinum Sponsor Level

- 1 reserved table which includes 8 **RedBASH** tickets
- 8 additional **RedBASH** tickets to the event
- Announce Company contribution level at event
- Company name / logo featured in event media presentation
- Company name / logo featured in event program
- Company name / logo featured in post event advertising
- Plaque of Acknowledgement presented Center Stage
- Photo shoot with representative from each beneficiary
- Link to company website on www.RedBASH.org

\$1,000 Gold Sponsor Level

- 1 reserved table which includes 8 **RedBASH** tickets
- 4 additional **RedBASH** tickets to the event
- Announce Company contribution level at event
- Company name listed in the event program
- Company name listed in the media promotion
- Receive Certificate of Acknowledgement for participation

\$500 Silver Sponsor Level

- 8 **RedBASH** tickets to the event
- Company name listed in the event program
- Receive Certificate of Acknowledgement for participation

\$250 Bronze Sponsor Level

- 4 **RedBASH** tickets to the event
- Company listed in event program

Charitable Contributions under \$250

- Contributions noted in Event Program

Payment Options

- Make checks payable to Keller Williams Realty, Greengate School, Quinn's Ranch or Autism Resource Foundation.

RedBASH 2009

Program Deadline October, 20 2009 *Sponsorship Information Sheet*

Contact Name	
Company Name	
Street Address	
City, State Zip	
Direct Phone Number	
Office Phone Number	
Fax Number	
Email Address	
Website URL	
Company Logo for Program	
Received Tax Deduction Form	
Sponsor Level (circle one)	Platinum Gold Silver Bronze
Commitment Date	
Keller Williams Contact	
Agent Phone	
Agent Email	

Please contact Sandra Vann or Deenie Poulson if you have any questions.

Keller Williams Realty
Sandra Vann
2410 L and N Drive, Suite C
Huntsville, Alabama 35801
256-679-6628 (direct)
256-519-7242 (fax)
sjvann@comcast.net

Keller Williams Realty
Deenie Poulson
1593 Hughes Road
Madison, Alabama 35758
256-503-5567 (direct)
256-319-3701 (fax)
deeniepoulson@gmail.com



RedBASH 2009

- Auction item forms must be received by **October 20, 2009** to be included in the Event Program.
- All auction items must be collected by **November 4, 2009**

Item # _____ **KW Contact** _____

Business Name:		Business Contact:	
Street Address			Phone
City	ST	Zip	Email
Description of Donated Item, Service or Certificate:			
Retail Value:	Minimum Bid:	Time Limit:	
(We recommend a limit of 1 year from the Auction date of November 6, 2009 to claim goods or services)			
IMPORTANT: PLEASE CHECK ONE OF THE FOLLOWING:			
/___/ Item/Certificate will be mailed Keller Williams Realty (see addresses below)			
/___/ Keller Williams Realty should make a certificate to be displayed on the auction table for my auction item as described above.			
/___/ I will drop the item off at one of the Keller Williams Realty offices on or before November 4, 2009 Attention: David Schmitt (HSV) or Jeanette Palmer (MAD)			
/___/ I need assistance with delivery of the item, or would like someone to pick it up			
/___/ Received Tax Deduction Form			

If you have chosen to mail an item or certificate, please include this form and send it in with the item or certificate to:

Keller Williams Realty
 David Schmitt, Auction Committee Chair
 2410 L and N Drive, Suite C
 Huntsville, AL 35801
256-651-1036 direct
256-519-7242 fax
Schmitt@buyhuntsvillenow.com

Keller Williams Realty
 Jeanette Palmer, Auction Committee Chair
 1593 Hughes Road
 Madison, Alabama 35758
256-617-9582 direct
256-319-1701 fax
jeanettelpalmer@aol.com





October 10, 2009



Dear Friends:

It is with profound gratitude that Keller Williams Realty, The Autism Resource Foundation and Greengate School for Dyslexia thank you for your extraordinary generosity, contribution and support in making this years' RedBASH 2009 Charity Event a tremendous success.

With your help our goal is to donate \$50,000 to our beneficiaries.



Your item(s) will be auctioned on **November 6, 2009 at the Von Braun Center – North Hall from 6 PM to 10 PM.** We hope to see you there!

Item#1:	_____	Value:	_____
Item#2:	_____	Value:	_____
Item#3:	_____	Value:	_____

This letter is being provided to you for your tax records. Please consult your accountant for more information about tax benefits related to your donation.

We acknowledge you for making a significant difference in our community and look forward to your continued partnership in next year's RedBASH.

Sincerely,

Lisa Kleiner

Lisa Kleiner, RedBASH Chair
Christine Petroff, Operating Principal
Robert Simons, Broker – Keller Williams Realty, Huntsville
Jim Hoekenschneider, Broker – Keller Williams Realty, Madison

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2410 L and N Drive, Suite C
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1593 Hughes Road
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RedBASH 2009



About Greengate School

Greengate School is a Private, Non-profit School Located in Huntsville AL. Since 2002 Greengate has educated and supported bright children in with learning differences in reading, spelling or writing. As we have grown, Greengate's role has expanded, becoming a dyslexia resource for the community, training teachers, parents and growing community awareness of the issues surrounding those with these learning differences.



MISSION:

Our mission is to educate and support bright children who have specific learning differences in reading, spelling or writing so that they may realize their full potential.

GOAL:

To assist students in managing their learning differences so they may cultivate their strengths. We are dedicated to creating a challenging curriculum in a responsive learning environment where students can build the social competence and academic skills required for future success.

LOCATION:

Greengate School is located in Huntsville, Alabama the center for high-technology in North Alabama. We are housed in the Educational building of the Holmes Street United Methodist Church facility (directions).

Greengate School
1300 Meridian St N
Huntsville AL 35801
256-551-4439 Tel
256-551-0726 Fax

www.greengateschool.org

RedBASH 2009



The Autism Resource Foundation

Our Mission

“Provide information, financial support, and additional resources to families, advocates and professionals confronting Autism/Pervasive Development Delays, from delay suspicion through treatment.”

The Center For Disease Control recently released a report that 1 out of every 150 children will be diagnosed with an Autism Spectrum Disorder (ASD). One of every 95 boys will be stricken with the disorder, which has no known cause and no cure. Receiving the diagnosis often throws families into shock, looking for answers and help.

Families of children diagnosed with an ASD often lack a source to find current information and available resources. Additionally, parents feel isolated and need the support of other families also struggling with the difficult decisions of what treatments are effective for autism. Once families have made a treatment decision, many are unable to provide financially for their child's educational costs and are forced into untested programs. The Autism Resource Foundation helps families through the process of evaluating educational options, serving as a family support network, as well as offering assistance with the financial needs associated with the crisis of receiving a diagnosis of an ASD.

The mission of The Autism Resource Foundation, located in Huntsville, Alabama, is to provide a source for information, training, financial assistance and education for families in their battle to defeat autism. We strive to provide assistance in all of the different areas used to confront and treat the disorder. This is accomplished through sharing experiences and other information, fundraising events and helping to provide for the initial and continuing education of individuals who administer the different therapies that treat the disorder. The Autism Resource Foundation will provide a spectrum of resources in support of the war on autism.

The Autism Resource Foundation
212 Bob Wallace Ave
Huntsville, AL 35801
256-975-1579 Tel.
256-534-3060 Fax

www.theautismresourcefoundation.org